

(b)(3)

(b)(6)

From: Amanda J. Schoch-DNI-
To: [redacted]
Cc: [redacted]; Dustin J. Carmack-DNI-; Michael D. Kaplun-DNI-; Matthew J. Lahr-DNI-
Subject: RE: This Week - press engagements
Date: Monday, November 30, 2020 1:55:33 PM
Attachments: image001.png

Classification: UNCLASSIFIED//~~FOUO~~

[redacted] (b)(3)
 [redacted] (b)(6)

It's looking like it will be in the Secretary of War suite. I will confirm when it is locked.

Thanks!
Amanda

Amanda Schoch
 ADNI for Strategic Communications
 ODNI Strategic Communications

[redacted] (b)(3)
 [redacted] (b)(6)

(b)(3)
(b)(6)

From: [redacted]
Sent: Monday, November 30, 2020 1:28 PM
To: Clifton D. Sims [redacted] Amanda J. Schoch-DNI- [redacted]
Cc: [redacted] Dustin J. Carmack-DNI- [redacted] Michael D. Kaplun-DNI- [redacted] Matthew J. Lahr-DNI- [redacted]
Subject: RE: This Week - press engagements

(b)(3)
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Good - thanks.

[redacted] (b)(3)
 [redacted] (b)(6)

Executive Assistant to the DNI

[redacted] (b)(3)
 [redacted] (b)(6)

From: Clifton D. Sims-DNI- [redacted] (b)(3)
 [redacted] (b)(6)
Sent: Monday, November 30, 2020 1:23 PM (b)(3)
To: [redacted]; Amanda J. Schoch-DNI- [redacted] (b)(6)
Cc: [redacted] Dustin J. Carmack-DNI- [redacted] Michael D. Kaplun-DNI- [redacted] Matthew J. Lahr-DNI- [redacted]
Subject: RE: This Week - press engagements

Classification: UNCLASSIFIED//~~FOUO~~

For sure... It gives a hard stopping point that we can point to.

(b)(3)

From: [Redacted]

(b)(6)

(b)(3)

Sent: Monday, November 30, 2020 1:22 PM

(b)(6)

(b)(3)

To: Clifton D. Sims-DNI-[Redacted]; Amanda J. Schoch-DNI-[Redacted]

(b)(6)

Cc: [Redacted] Dustin J. Carmack-DNI-[Redacted]

Michael D.

Kaplun-DNI-[Redacted] Matthew J. Lahr-DNI- [Redacted]

Subject: RE: This Week - press engagements

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Cliff – on the timing of the 1030 interview – please note, the DNI is attending a ceremony in the Oval and must be at the Oval nlt 1115.

[Redacted]

(b)(3)

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Executive Assistant to the DNI

[Redacted]

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From: Clifton D. Sims-DNI-[Redacted]

(b)(6)

(b)(6)

Sent: Monday, November 30, 2020 1:08 PM

(b)(3)

To: [Redacted]; Amanda J. Schoch-DNI-[Redacted]

(b)(6)

Cc: [Redacted] Dustin J. Carmack-DNI-[Redacted]; Michael D.

Kaplun-DNI-[Redacted]; Matthew J. Lahr-DNI-[Redacted]

Subject: RE: This Week - press engagements

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EEOB with Catherine Herridge

Amanda or I will circle back with what room in EEOB

(b)(3)

From: [Redacted]

(b)(6)

(b)(3)

Sent: Monday, November 30, 2020 1:07 PM

(b)(6)

(b)(3)

To: Clifton D. Sims-DNI-[Redacted] Amanda J. Schoch-DNI-[Redacted]

(b)(6)

Cc: [Redacted] Dustin J. Carmack-DNI-[Redacted]

Michael D.

Kaplun-DNI-[Redacted] Matthew J. Lahr-DNI-[Redacted]

Subject: RE: This Week - press engagements

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Cliff – for the CBS Interview on Thursday, 1030-1100 – where will it take place and with whom?

[Redacted]

(b)(3)

Executive Assistant to the DNI

(b)(6)

[Redacted]

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[Redacted] (b)(3)
(b)(6)

From: Clifton D. Sims-DNI-[Redacted] (b)(3)
(b)(6)

Sent: Monday, November 30, 2020 1:05 PM

To: [Redacted] Amanda J. Schoch-DNI-[Redacted]

(b)(3)
(b)(6) **Cc:** Amy M. Heald-DNI-[Redacted] Dustin J. Carmack-DNI-[Redacted]; Michael D. Kaplun-DNI- <[Redacted]> Matthew J. Lahr-DNI-[Redacted]

Subject: RE: This Week - press engagements (b)(3)
(b)(6)

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Thanks, Amanda. We just chatted through the details on this a little more. Here's what we're thinking:

THURSDAY:

10:30 a.m. – 11:00 a.m. CBS Interview

Afternoon – 5 interviews with print reporters... 10 mins. each, but will budget 15 mins. each to create a buffer and account for overages. (The DNI's preference is Warren Strobel, Olivia Beavers, Jerry Dunleavy, AP and Reuters. Let's chat about those last two.

SUNDAY:

Maria B. interview from the Fox studio on Capitol Hill.

(b)(3)
(b)(6) **From:** [Redacted] (b)(3)
Sent: Monday, November 30, 2020 9:55 AM (b)(6)
To: Amanda J. Schoch-DNI-[Redacted]
Cc: [Redacted] Dustin J. Carmack-DNI- <CARMACD@dni.ic.gov>; Clifton D. Sims-DNI- <SIMSCLI@dni.ic.gov>; Michael D. Kaplun-DNI- [Redacted] Matthew J. Lahr-DNI- <LAHRMAT@dni.ic.gov>
Subject: RE: This Week - press engagements

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Thanks, Amanda – appreciate the heads up.

(b)(3)
(b)(6) [Redacted]
Executive Assistant to the DNI

[Redacted] (b)(3)
(b)(6)

From: Amanda J. Schoch-DNI-[Redacted] (b)(3) (b)(3)
Sent: Monday, November 30, 2020 9:18 AM (b)(6) (b)(6)

To: [Redacted]
Cc: [Redacted]; Dustin J. Carmack-DNI-[Redacted] Clifton D.

(b)(3)
(b)(6)

Sims-DNI-[redacted] Michael D. Kaplun-DNI-[redacted] Matthew J. Lahr-DNI-

Subject: This Week - press engagements

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(b)(6)

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Hi [redacted] (b)(3)
(b)(6)

Cliff asked SC to set up a number of interviews for the DNI this week. I have general guide posts but now set times yet. Here is what we are targeting.

- Tuesday or Wednesday – a handful of 10 minute calls with news print outlets – the day/timing is dependent on when the draft Op-Ed that the DNI is reviewing is final and shareable
- Thursday afternoon – taped interview with CBS from the White House
- Sunday Morning – Live interview with Fox Business – likely from the Fox studio on Capitol Hill

These are broad brush strokes but I wanted to give you a general idea of what may be coming for the week so you aren't caught off guard.

Sincerely,
Amanda



Amanda Schoch
ADNI for Strategic Communications
ODNI Strategic Communications

[redacted] (b)(3)
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